



Art Virtual Learning

11th-12th /College

Photography

Video Narratives

Day 2

April 21st, 2020



11th-12th/College Photography

Lesson: April 21

K. Campbell

Objective/Learning Target:

To explore what a short video narrative is and process how to go about creating one.

Video Narratives are a part of Seeing, just in a different manor than still photography. This lesson is part of the curriculum from UCM, intended to be done on your cellphone but I will allow by any device you have that records.

Bell Ringer: What is the difference between a short video narrative and a Gif?

Answer:

Essentially, animated **GIFs** and **videos** are the same concept, but they differ **in** implementation. **GIF** started out as a normal image, and the **animation** was tacked on later. An animated **GIF** is a series **of** frames, and isn't very efficient with file size. ... A **video**, **on** the other hand, can use a large variety **of** formats.

Activities:

Task #1: Explore video story telling by watching this video:

How to drive a connection with video storytelling

Task #2: What ideas are coming to your mind about how you can create a video narrative with the resources around you, even though they may be limited?

Task #3: Read through the Project Scoring guide on the next page and determine what questions you still have on Video Narratives. Make a list of ideas to do 2 video narratives.

1. Personal to you- ideas; surroundings, people in your home, your pet, etc..may be a mood or feeling.
2. Subject matter is what ever you wish, a “how to” on how to do something, a brief activity (i.e. Juggling)
3. Time of day to film/record? How does lighting effect your ideas?

Resources: Go back an watch the example on lesson April 20th.

Scoring Guide Short Video Narratives

Name _____

Objective: To create 2 engaging short (less than 30 seconds) video narratives using any feature on your cellphone or camera. 1 video should narrate a snippet of your life—an activity or something you do daily. 1 video narrative snippet can be of your choosing. Must have sound.

Requirements: The 2 finished videos should display appropriate exposure, composition, etc...for the selected situation. Both must be created to evoke a strong visual narrative message with sound. Subject matter is school appropriate, not copied from anyone. **You may edit in software or post videos as created.** Both videos are posted on Twitter and you are required to watch all classmate’s videos and provide feedback to everyone.

| Criteria | 5pts | 10pts | 15pts |
|--|----------|------------|------------|
| | Emerging | Developing | Proficient |
| Video narrative #1 subject matter is personal narrative of your life or activity. Use of video angle, light, exposure works well for the setting. Video is less than 30 seconds, but more than 5 seconds | | | |
| Video narrative #2 – subject matter is your choice (school appropriate). Use of video angle, light, exposure works well for setting. Video is less than 30 seconds but more than 5 seconds. | | | |
| Narrative: The sound/words goes well with both images and makes sense to the viewer. (A narrative is essentially just a story . It uses classic storytelling elements, including characters, conflict, and a resolution, to communicate a sequence of events that should resonate with the reader. A narrative video should do the exact same thing using beautiful, moving images). | | | |
| All technical skills are done accurately. You may use a video editing app or software if desired, but not required. If no editing done, I am looking at light, steadiness of video so you make sure you are submitting the best version. Sound is intelligible. | | | |
| Favorite image is posted on Twitter @karenmcamp with #videonarrative. | | | |

You must post a comment on each classmate’s video narrative posts, with a constructive critique. You may respond back with a comment, or “like” as much as you wish.

I am looking for online dialogue that is beyond mere adjectives.

/20 pts